



## COMMUNITY IMPACT

***As a Business Sponsor, you help to nourish the community and the land, supporting:***

- Hunger relief
- Hands-on outdoor education
- Sustainable farming
- A network of local food & outdoor enthusiasts

### **MEMBERSHIP & COMMUNITY**

Over 500 member households residing in Weston, Waltham, Wellesley, Newton, Wayland, and beyond. Our weekly communications and social media reach over 5,000 households in the greater Boston area.

### **EDUCATION**

People of all ages learn at the farm each season, engaging in field trips, after school programs, seasonal education classes, volunteer workdays, and adult workshops.

### **CSA & FARMSTAND**

In our 21-week community supported agriculture (CSA) program, CSA member households invest in the farm and receive a weekly share of sustainably grown produce. Our farmstand offers locally sourced fruit, meat, bread and other artisanal products in addition to Land's Sake grown produce.

### **HUNGER RELIEF**

Hunger relief is core to our mission. Produce is grown intentionally for donation and 30% of our fresh, locally grown produce feeds those in need. To distribute fresh food donations, we partner with Boston Area Gleaners, Food for Free, Newton Food Pantry, Rosie's Place, Spoonfuls, St. Vincent de Paul Food Pantry of Lincoln and Weston, Sudbury Food Pantry & Weston Council on Aging.

## PUBLIC EVENT OPPORTUNITIES

Land's Sake Farm welcomes the community to the farm for a number of public events each season, providing a unique opportunity for sponsors to reach a large audience and interact with the community.

***Sponsor an event, starting at \$500:***

- Networking table opportunity at event
- Logo recognition on event signage
- Digital marketing promotion: hyperlinked logos in event promotion email, weekly email newsletter (5000 subscribers), both event page and sponsorship page on our website, and social media (Facebook and Instagram, 3000 followers)

**MARCH:** Maple Mixer

**APRIL:** Earth Day

**MAY:** Spring Seedling Sale & Summer Kick-Off

**JULY:** Family Farm Nights

**SEPTEMBER:** Welcome Back Weston & Pie Fest

**OCTOBER:** Fall Farm Fest

## FARM-TO-TABLE DINNERS

Elegant outdoor dinners under a billowing tent are some of our most popular events of the year. Local chefs prepare menus that highlight seasonal Land's Sake produce. In addition to logo recognition on event signage and digital promotion, select packages include event tickets to these exclusive events. Packages start at \$1000.

**JUNE: Solstice Dinner**

**SEPTEMBER: Harvest Dinner**



### **TO LEARN MORE PLEASE CONTACT:**

Emily Lewis, Community Engagement Associate  
emily@landssake.org | 781.893.1162